

## ARRA STIMULUS PACKAGE FAQs

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**1. When must improvements be made in order to qualify for the tax incentive?**

Improvements must be made in 2009 and 2010, and the costs are cumulative over the two-year period. Any qualified improvements made since January 1, 2009, may be included.

**2. How much can a homeowner earn in tax credits, and what is required to do so?**

A homeowner can earn up to 30% of the cost of the improvement, up to a maximum over the two-year period of \$1,500. So, for example, they would need to spend \$5,000 on qualified equipment and installation to qualify for the maximum credit of \$1,500.

**3. What if the improvement costs less than \$5,000?**

Because the credit is being offered over two years, the homeowner may choose to do other upgrades, thereby adding to the cumulative expenditure; or he may simply decide to claim less on his taxes.

**4. Do improvements made to a second home qualify?**

No, a homeowner may only claim tax credit for a primary residence. The credit also does not apply to rental property.

**5. How is the credit paid?**

The credit is awarded in the form of a tax liability reduction on 2009 and/or 2010 tax returns.

**6. Are previous credits a homeowner might have taken included in the \$1,500 cap?**

No, previous "lifetime caps" no longer apply, and are not included as part of this \$1,500 credit.

**7. Does the tax incentive apply to other things besides HVAC equipment?**

Yes, and this is why it is so important for you to act quickly, because tax credits can be claimed for energy efficiency improvements of all sorts: windows, doors, insulation and sealing, roofing and other improvements. There will be other contractors competing for the business.

**8. Where can I find a list of qualified equipment?**

Johnstone's Stimulus website ([johnstonesupply.com/stimulus](http://johnstonesupply.com/stimulus)) has links to all qualified equipment that we carry. In fact, Johnstone Supply carries more qualified equipment than any other distributor.

**9. What documentation do I need?**

While it would be in your best interests to have manufacturer certification documentation available for the products you install, it is the HOMEOWNER who needs the paperwork, not the contractor. Certification statements must be filed with the homeowner's tax return for the appropriate year. This documentation is available as a link Johnstone Supply's ARRA Stimulus website: [johnstonesupply.com/stimulus](http://johnstonesupply.com/stimulus).

**10. Does the tax credit cover equipment only, or can installation costs also qualify?**

For qualified equipment, the installation supplies and labor costs may also contribute to the total expenditure.

**11. How can I inform potential customers about this opportunity?**

Your local Johnstone Supply store has access to tools such as radius marketing that can quickly, easily and affordably help you reach as many potential customers as you desire. Some manufacturers are adding cash rebates—above and beyond the Stimulus incentives—to homeowners for purchase and installation of qualified equipment. But these programs are available only to Johnstone customers. Contact your store for more details, or simply pick up the phone and call **SmartleadsUSA** at **1-888-795-6245** for details and easy Concierge Service.